



# STYLE GUIDE



MATERNITY PORTRAIT PHOTOGRAPHY

Wylde Folk Studio

# Introduction



I'm Tahlia and I am professional photographer. I specialise in Newborn, Maternity, Family and Wedding Natural Light portrait photography. My studio is based in Wellington Point, Brisbane, Australia.

My approach to photography is about collecting memories and capturing connection, not following trends.

My work is destined to stand the test of time, giving you endless days of gazing through photo albums or admiring the memories framed on your walls - all filled with organic, natural and light filled photographs of this special moment in time.

The overall look and feel of a session comes down to three things:

1. Connection - the love you share
2. My talent and editing style
3. Outfit selections

Combined, these three elements are what makes a beautiful, timeless Maternity Collection you will adore.

So let's get started!



# Styling Tips

## COORDINATION IS KEY

It's so much easier to coordinate outfits than it is to match. Matching, although sometimes super cute, is best for another occasion. My main goal of our session together is to capture timeless connection based memories for you to cherish forever. I recommend you coordinate colours and tones. Think of a colour palate and run with it. Try matching different tones of the same colour.

## SOFT | MUTED COLOURS

Soft, muted colours photograph beautifully and compliment my style and finished edit. Think about choosing:

- shades of white, cream or nude
- muted pinks, blush or lilac
- soft sages, and olive greens
- beige, tan or soft mustards
- light and warm navy blues
- light to medium greys

These are some of my favourite colour tones but they are a guide only.

## TEXTURES & PATTERNS

I love texture! Texture can easily add interest and layers to your styling. Two of my favourites are linen and lace - you can't go wrong with either.

If you are wanting to incorporate a pattern, I recommend only one person to chooses a pattern in their outfit, otherwise it can become too busy. For example the mum to be might wear a light floral patterned dress and your fiancé will stick to tones of similar or neutral colours.



## Styling Tips

### ACCESSORIES & LAYERING

Less is more when it comes to accessories. If you have some special jewellery or everyday pieces you would like to wear - you absolutely should!

The theme of your session is you. Don't over do the bits and bobs as they will distract from the main focus. A simple hat or scarf is a lovely addition. But make sure you stay true to yourself and your style.

### PLANNING & EXECUTING

I recommend planning your outfit choices around one person first. Perhaps the mum to be has a beautiful dress that will become the centre of your styling choices. Once you have one person organised it makes it so much easier to coordinate around them.

Prior to your session, lay your outfits on the bed as this can really help you see how everything is going to look together.

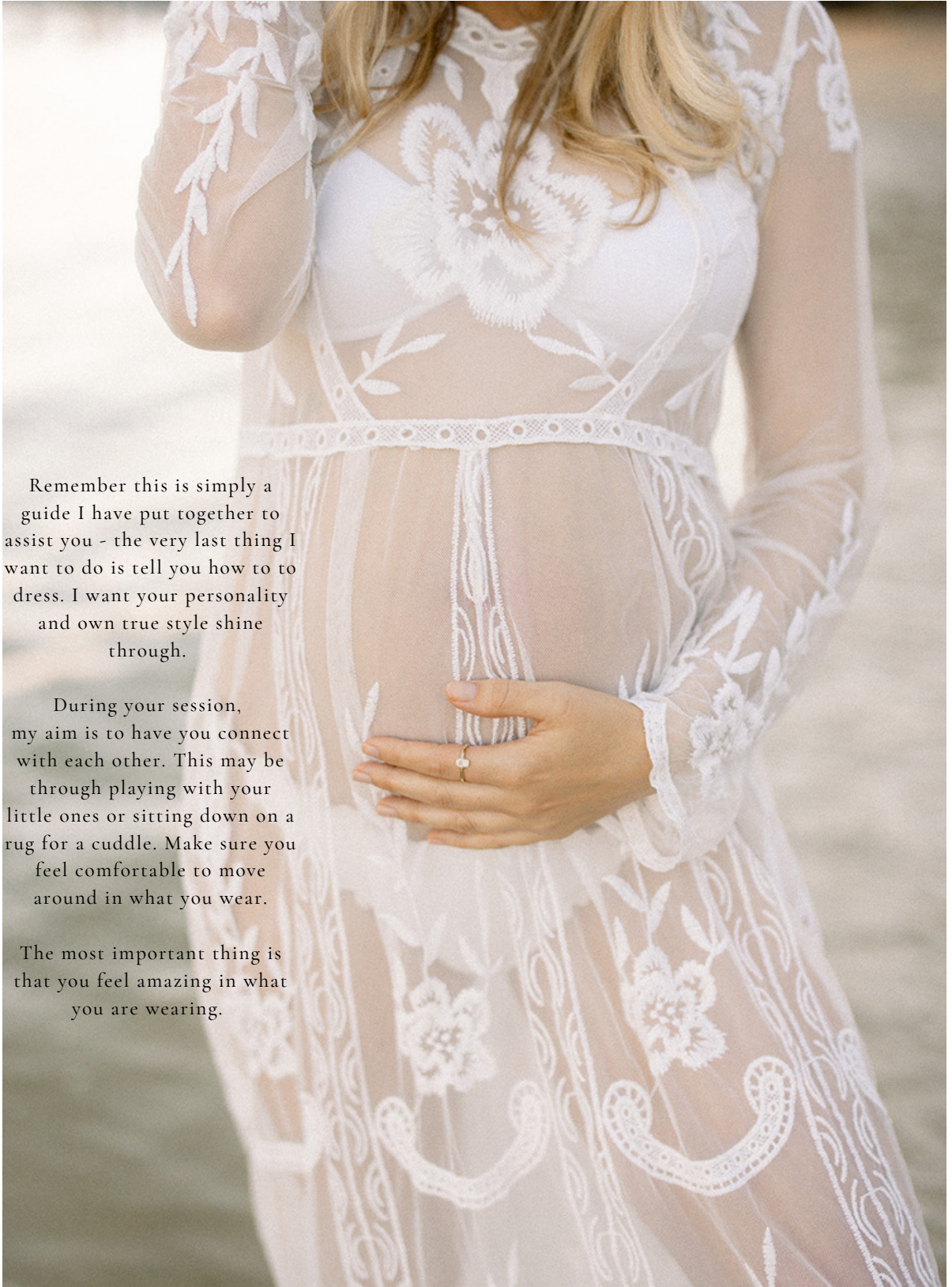


# Final Note

Remember this is simply a guide I have put together to assist you - the very last thing I want to do is tell you how to dress. I want your personality and own true style shine through.

During your session, my aim is to have you connect with each other. This may be through playing with your little ones or sitting down on a rug for a cuddle. Make sure you feel comfortable to move around in what you wear.

The most important thing is that you feel amazing in what you are wearing.





## Session Prep

Here are some tried and tested tips to help you prepare for a stress free, relaxed and fun session:

- Start planning your outfits as soon as you book your session.
- Have your outfits steamed and ready the night prior.
- Don't get dressed until the last minute.
- Try and arrive a little early when possible to your session, there is nothing worse than feeling rushed.
- Pamper yourself! Treat yourself to hair and makeup. I highly recommend Jade Russell Hair and Makeup [www.jaderussellmakeupartist.com](http://www.jaderussellmakeupartist.com)
- If it aligns with you personality feel free to a boho hat or incorporate something that is special to you.
- Location wise, if you love the beach lets do a sunrise or sunset beach session, if you love being outdoors lets climb a mountain...
- HAVE FUN! Don't be nervous I promise we will have a relaxed, fun and beautiful session no matter what happens.



# Love & Light



You can see more ideas on  
my Pinterest board:

[@thefiedlerfolk](#)

**Fashion Stores for adults:**

Zara  
August the Label  
Tree of Life  
Target  
H&M  
Spell & The Gypsy Collective  
The Iconic  
Sports Girl  
Universal  
Feather and Noise  
The Self Styler  
Hazel and Folk



“ FROM  
LITTLE  
THINGS,  
BIG THINGS  
GROW ”

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ORGANIC, NATURAL AND LIGHT FILLED BRISBANE  
WEDDING PHOTOGRAPHY