

STYLE GUIDE



FAMILY PORTRAIT PHOTOGRAPHY

Wylde Folk Studio

Introduction



I'm Tahlia and I am professional photographer. I specialise in Newborn, Maternity, Family and Wedding Natural Light portrait photography.

My studio is based in Wellington Point - Brisbane, Australia.

My approach to photography is about collecting memories and capturing connection, not following trends.

My work is destined to stand the test of time, giving you endless days of flipping through photo albums or admiring your memories on your walls - all filled with organic, natural and light filled photographs of this special moment in time.

The overall look and feel of a session comes down to three things.

1. Connection - the love you share
2. My talent and editing style
3. Outfit selections

Combined, these three elements are what makes a beautiful, timeless session that will be adored for generations.

So let's get started!



Styling Tips

COORDINATION IS KEY

It's so much easier to coordinate outfits than it is to match. Matching, although sometimes super cute, is best for another occasion. My main goal of our session together is to capture timeless connection based memories for you to cherish forever.

I recommend you coordinate colours and tones. Think of a colour palate and run with it. Try matching different tones of the same colour.

SOFT | MUTED COLOURS

Soft, muted colours photograph beautifully and compliment my style and finished edit. Think about choosing:

- shades of white, cream or nude
- muted pinks, blush or lilac
- soft sages, and olive greens
- beige, tan or soft mustards
- light and warm navy blues
- light to medium greys

The studio is clean and white so it is best to avoid dark and bright colours to avoid taking the focus away from your new baby.

TEXTURES & PATTERNS

Texture can easily add interest and layers to your styling. Two of my favourites are linen and lace - you can't go wrong with either.

For example, Mum might wear a light floral patterned dress and the rest of the family will coordinate with tones of similar or neutral colours. I would recommend soft, gentle patterns for studio newborn sessions





Styling Tips

ACCESSORIES & LAYERING

Less is more when it comes to accessories. Little girls always look so sweet with small simple hair accessories in muted colours.

The studio is temperature controlled so you won't need many, if any, layers. The studio can get quite warm as we keep it on the warmer side to keep baby comfortable.

PLANNING & EXECUTING

Try and plan your outfits before baby has arrived so it's one less thing to think about prior to your session. You may like to start with planning Mum's outfit first, followed by your partners and any other older siblings.

Once you have all your outfits planned, lay them out on the bed this can really help you see how everything is going to look together.



Final Note

Remember this is simply a guide I have put together to assist you - the very last thing I want to do is tell you how to dress. I want your personality and own true style to shine through.

During your session, my aim is to have you connect with each other. There will be some bending down, sitting and standing so make sure you feel comfortable moving around in what you choose to wear.

The most important thing is that you feel amazing in what you are wearing.





Session Prep

Here are some tried and tested tips to help you prepare for a stress free, relaxed and fun session:

- Start planning your outfits as soon as you book your session.
- Have your outfits steamed and ready the night prior.
- Don't get dressed until the last minute.
- Always have a back up outfit for your little ones.
- Be rested (as much as you can be). Where possible make sure little ones have a good nap or rest prior.
- Be well fed - especially our little ones.
- Bring mess free snacks and a water bottle for little ones.
- Try to avoid comforters or toys in the car on the way there unless you are happy with them being in the photos.
- Try and arrive a little early when possible to your session, there is nothing worse than feeling rushed.
- Let little ones know you are going to take some photos and play some games as a family. Tell them my name and get them excited!
- Pamper yourself! Treat yourself to hair and makeup. I highly recommend [Jade Russell Hair and Makeup](#)
- Location wise, if you love the beach lets do a sunrise or sunset beach session, if you love being outdoors, lets climb a mountain...
- HAVE FUN! Don't be nervous I promise we will have a relaxed, fun and beautiful session no matter what happens.



Love & Light



You can see more ideas on
my pinterest board:

[@thefiedlerfolk](https://www.pinterest.com/thefiedlerfolk)

For Children + Babies:

Zara

Jamie Kay

Two Darlings Co

Lacey Lane

Peppa Penny

Best and Less

Target

Mian + Co

Wilson and Frenchy

Josie Joans


wylde folk
studio

“WHEN WE HAVE EACH OTHER,
WE HAVE EVERYTHING.”



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ORGANIC, NATURAL AND LIGHT FILLED BRISBANE
WEDDING PHOTOGRAPHY